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Nicholas Jean Louvel, age 33, Lovell Rugby is the Worlds largest online rugby store consultant on new business models. Latest book: The F2P Toolbox. Lovell PR

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Reading list: the f2p toolbox | pocket gamer.biz |

Reading List: The F2P Toolbox. View more. Features; Company. Gamesbrief ; People. Nicholas Lovell F2P consultant Gamesbrief . June 15th, 2014 - 08:00am. By Jon Jordan.

Gamasutra: nicholas lovell's blog - why i expect

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Nicholas Lovell helps companies make money from the transformative power of the Internet. He is the founder of Gamesbrief, a website dedicated to the business of games.

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Nicholas Lovell @ nicholaslovell. Author of The Curve, founder of GAMESbrief, consultant on new business models. Latest book: The F2P Toolbox.

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A certain band of free-to-play developers will be familiar with the following funnel: use metrics rigorously, go out of your way to hunt whales, and eliminat

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Lovellvgf10 funnel - slideshare

Feeding the Funnel: turning users into profits - an abbreviated version of the presentation I gave at the Casual Games Forum last year

Gamasutra: nicholas lovell's blog - valve has just

by Nicholas Lovell on 03/03/14 01:09:00 pm Nicholas Lovell's latest book, The F2P Toolbox, 54 techniques to make better, more profitable games,

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Which sites/blogs/authors provide the most useful

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