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Melvin Helitzer (October 18, 1924 Ohio University where he taught sports publicity, promotion and public relations in the Dream Job: Sports Publicity

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Author/Creator Helitzer, Melvin. Language English. Edition 2nd ed. Imprint Athens, Ohio : University Sports Press, in cooperation with the Graduate School of

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office as an undergraduate. Melvin Helitzer, professor of journalism at Ohio University and author of The Dream Job: Sports Publicity, Promotion and Marketing, stated

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Melvin Helitzer is a professor in the E. W. Scripps School of Journalism at Ohio University Helitzer, Melvin is the author of 'Dream Job Sports Publicity, Promotion

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