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I vowed to use the summer to challenge my thinking on social media, so most of these are thought leadership books. Here we go. SOCIAL NETWORKS

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Learn about Robbin Block's work history, Robbin is the author of Social Persuasion: Making Sense of Social Media for Small Business.

Robbin block articles - marketing expert

Robbin Block is a Marketing Strategist and Speaker at Blockbeta Marketing and the author of Social Persuasion: Making Sense of Social Media for Small Business.

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Apr 13, 2010 Seattle U.S. Small Business Robbin Block, founder of Blockbeta Making Sense of Social Media for Small Business is the speaker.

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