

# **Corporate DNA: Using Organizational Memory To Improve Poor Decision-making By Arnold Kransdorff**

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sharing activities and leads to the development of robust organizational memory Corporate DNA: Using organizational memory to improve poor

### **Are you feeding or starving organizational memory?**

A collective corporate memory can permeate processes, Walsh and Ungson's framing of organizational memory, which includes individuals, culture,

### **Arnold Kransdorff | linkedin**

View Arnold Kransdorff's (United Kingdom) professional profile on LinkedIn. The other is decision-making. Pencorp are specialists in advising how to capture organisational memory (OM) and then using it to help organisations "Corporate DNA, Using Organizational memory to improve poor decision-making" (Link).

### **Arnold Kransdorff - wikipedia, the free**

This was documented in his first book, Corporate Amnesia. In 2006 he wrote Corporate DNA: Using Organizational Memory to improve poor decision-making.

### **Arnold Kransdorff (author of corporate dna)**

Arnold Kransdorff is the author of Corporate DNA (3.00 avg rating, 2 ratings, 0 reviews, published 2006), Corporate Amnesia (2.50 avg rating,

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Learning how to learn using a new employer's tried-and-tested practice, whether it was This article is a summary of the opening chapter of Arnold Kransdorff's . author has designate as their Organizational Memory (OM) and which allows them to poor decision making from corporate amnesia, a further indication of the

### **Linking unlearning with innovation through**

This means that individuals within an organization learn by using both the organizational memory and the Megill, K.A. (1997) The corporate memory. Information

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Without its tried and tested experience, the corporate body can't learn Corporate DNA Using Organizational Memory to Improve Poor Decision- Making.

### **Building organizational memories using**

We begin by discussing some ideas related to the structuring of an organizational memory (OM) using flight safety (1996). Corporate Memory as Distributed Case

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there remains a need to not only define the contingent difference between knowledge management and organizational organizational or corporate memory

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Corporate DNA: Using Organizational Memory to Improve Poor Decision-Making.

### **Weinberger, te eni, frank ontologies of**

(Isaac Councill, Lee Giles, Pradeep Teregowda): This paper proposes an ontology of Organizational Memory (OM) Methods and tools for corporate knowledge

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### **Organizational memory challenges faced by**

organizational memory models and systems that are best suited to different tems are then addressed and illustrated using case Kransdorff (1998) coined the term corporate . for sharing knowledge and to inform decision- making. This study will look at OM contained in Organizational Memory to Improve Poor Deci-.

### **Corporate dna - ashgate publishing**

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### **Corporate dna - arnold kransdorff - bok**

Corporate DNA Using Organizational Memory to Improve Poor Decision-Making. His book on the former, Corporate Amnesia, published by Butterworth Heinemann,

### **Corporate amnesia - wikipedia, the free**

1 Cost; 2 Knowledge management; 3 Organizational memory; 4 Capture knowledge management specialist Arnold Kransdorff in his 1998 book of the same name. DNA: Using Organizational Memory to improve poor decision- making',

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Corporate DNA is business jargon for Denervaud and Chatin also extend the metaphor by identifying factors that may mutate organizational DNA

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Hamel (1994) and corporate memory by Annie (1999). Rose et al. (1998) the problems involved in the use of organizational memory. Then, we explored

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Ungson [46] discuss improper use of organizational memory in general. Misuse of past information and Constructing a Corporate Memory Infrastructure from

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use and organizational memory on the making in devising corporate approaches to organizational knowledge management practices due to

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"Managing Knowledge in Organizational Memory Using Topic Maps." Ubiquitous Developments in Knowledge Management: A Study of Corporate Users (pages 52-67)

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