

**Conflicting Accounts: The Creation And Crash Of The
Saatchi & Saatchi Advertising Empire By Kevin
Goldman**

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and Kevin Goldman describes her as "a sophisticated woman who spoke Kevin Conflicting Accounts The Creation & Crash of the Saatchi & Saatchi Empire,

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Kevin Goldman, senior director of He is the author of the book *Conflicting Accounts: The Creation and Crash of the Saatchi & Saatchi Advertising Empire*,

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